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Android Entrepreneurship



Synopsis

Must read for all java and android application programmers. Contains things you need to know before you jump on to entrepreneurship based on mobile app development. A quick summary of the journey travelled so far by the author in this direction. It contains a collection of great app ideas and revenue generation thoughts. It is a great starting point and helps stimulate the thought process in this direction. Working full time at a multinational corporation, I always felt some void in my life. I switched projects, client engagements and even companies in search of a perfect place to be in, in search of perfect work that can keep me engaged and in search of the perfect business model that rewards performance. For a place that can get the best out of me day in and day out. Programming is a great gift. Most of us are blessed with this great gift. The world needs people like us to apply this and solve problems for people. I strongly believe each engineer is born to build a master piece of their own and hence I was constantly in search of my own creation that I could dedicate to this world. I finally found myself an opportunity through mobile apps. I took the journey of mobile application development and let me tell it is quite exciting and challenging. It simply brought the best out of me, so much so that I couldn't wait to share it with the world through this book. This book is merely an effort to capture and summarize the learning so far, so it can help many app developers out there. While each of us have to discover our own set of rules and build own path, I hope this book helps initiate the thought process. If it happens to do so, please let me know, if you can, so I improve too.

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Customer Reviews

The content is average and contains largely the author's opinions and experience. The language (grammar) is poor and it seems little was done to improve the use of the english language. Not recommended for serious programmers.

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